

# Sonowal woos Bollywood bigwigs in Mumbai

STAFF REPORTER

GUWAHATI, Nov 30: Chief Minister Sarbananda Sonowal today called upon the Bollywood film industry to take advantage of the newly formulated incentives and subsidies for film producers by the Assam Government during his interaction with eminent producers and directors of Mumbai film industry as part of ensuing Global Investors' Summit slated to be held on February 3 and 4 in Guwahati.

"Assam Government has recently formulated very attractive incentives and subsidies for film producers. The Government of Assam has committed to strongly work towards accelerating infrastructure support for film producers like accommodation, transport and roads", Sonowal said with an invitation to the film producers for a familiarization tour to Assam.

The film fraternity represented by Produc-

er and Director Subhash Ghai, Manmohan Shetty, Rahul Rawail, Jahnu Barua, Manish Goswami, vice president, Producer's Guild, Kulmit Makkad, CEO of Producers Guild, Pankuj Parashar, producer and director, Dipti Jindal, CEO, Sajid Nadiadwala, Hansal Mehta, director, Sandeep Bhargava, CEO, Purple Pebble, Sunil Aggarwal, CEO of Yashraj, Nitin Ahuja Editor of *Box Office*, Vijay Verma, MD Post House Studio among the others from the film industry took part in the interaction and held wide ranging discussions with the Chief Minister on the opportunities for film making in Assam.



*Sarbananda Sonowal presenting a coffee table book to Mukesh Ambani.*

Subhash Ghai, producer, Mukta Arts, said he would like to set up a film institute in Assam, like Whistling Woods. The film fraternity also spoke about changing the perception about Assam's law and order situation. The industry leaders suggested that Assam may consider

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