

Rural BPO

Name of Project	Rural BPO
Project Location	15 locations across Assam
Area of the project	10000 sqft per location
Approx. Project cost	INR 635.56 Crore (~USD 97.78 million) for all 15 centres
Focus sector	IT & ITES
Employment	Approximate : 3500
Status of approvals	New Project
Project contours	Rural BPOs are proposed to create a platform to train and employ rural youth, ensuring development of the rural economy and at the same time, offering public services. Significant service can be rendered in mid skill regional specific work through the Rural BPOs. The nodal agency envisages starting Rural Business Process Outsourcing Centres in the state.
Investment Opportunities	To setup at least 15 BPOs across the State in the rural areas. Each BPO is to be 100 seater. The BPOs to offer voice and data handling services, content translation, content management services. Service can be online or offline. Civil and other infrastructure to be built and developed PPP partner to bring expertise in operation, training etc. The operation cost of the BPO to be borne by the PPP partner, the initial setup cost to be borne by the State.
Proposed Infrastructure	Required Water and Electricity to be provided by the concerned authority.
Nodal agency	Assam Electronics Development Corporation Ltd. (AMTRON)