

Processing unit of medicinal herbs with marketing facilities

Name of Project	Processing unit of medicinal herbs with marketing facilities
Project Location	Sarutari Departmental Farm, Byrnihat, Kamrup, Assam
Area of the project	20860 sq ft
Approx. Project cost	INR 5 crore (~USD 1.85 million)
Focus sector	Horticulture
Status of approvals	Greenfield project
Project contours	<p>Assam produces 11700 MT of various herbs with medicinal value and adjoining state of Meghalaya produces 5600 MT.</p> <p>To provide processing and marketing platform for farmers of the region, cultivating the medicinal plants.</p> <p>To initiate commercial cultivation of medicinal plants in the farmers' field as per market demand and raw materials requirements/ capacity of the processing unit with buy back arrangements.</p> <p>To process and market locally available medicinal herbs within the state, thereby decreasing the outflow of volume of raw herbs from North east to other states.</p>
Investment Opportunities	Across areas of medicinal herb value chain in PPP mode
Connectivity	<p>The site is located near Guwahati - Shillong Road</p> <p>The nearest railway station is Guwahati</p> <p>The nearest airport is at Guwahati.</p>
Proposed Infrastructure	Construction of building, purchasing machineries and creation of marketing infrastructures
Nodal agency	Directorate of Horticulture & Food Processing

Investment Opportunities	<p>The Regional crop specific Spices Park is a well-conceived approach to have an integrated operation for cultivation, post harvesting, processing for value addition, packaging, storage and exports of spices and spice products by meeting the quality specifications of the consuming countries.</p> <p>High exports for ginger and turmeric: Ginger and turmeric are among the spices that are exported in large quantities from India.</p> <p>Intrinsic qualities of North eastern ginger and turmeric: The North East grows indigenous varieties of ginger and turmeric that is not available elsewhere. This gives these North Eastern spices an edge over the same spices produced elsewhere.</p> <p>For example, North east produces turmeric of high curcumin content like the lakadong and Megha varieties with approximately 7.4% curcumin as opposed to regular turmeric which contains curcumin at around 5%.</p>
Connectivity	<p>Road</p> <p>Located a few kilometres off of NH 37, the plot is not far from this major highway.</p> <p>Rail</p> <p>The closest railway station of Jamunamukh is 10 KM away. Still further away, a second station of Lanka is at a 40 KM distance.</p> <p>Airway</p> <p>The closest airport is the Tezpur airport (Tezpur, Assam) at a distance of 73.8 KM.</p> <p>Transportation of spices to the park for processing and from the park, after processing can go smoothly without any hindrance.</p>
Proposed Infrastructure	<p>Electricity</p> <p>The plot previously had electricity supply and none currently because of lack of requirement. Kaliabor power station is the nearest power substation in the area</p> <p>Water</p> <p>Water that has been used here is sourced from a body of water that flows directly behind the plot</p>
Nodal agency	Spices Board